

TRANSNATIONAL HOLLYWOOD

December 8, 2017

USC School of Cinematic Arts
Room 108

Transnational Hollywood is a collaborative gathering of film industry leaders and prominent scholars to discuss the transnational circulation of talent and motion picture content, and the making of international co-productions.

The first session features a Hollywood veteran who pioneered contemporary models for international film projects and whose company provides advisory services to producers and financiers. The second morning session is a discussion with the head of international project packaging and financing at a major talent agency.

The afternoon roundtable focuses on the talent, stories, and genres that travel most fluidly across borders and around the world. It includes prominent players in the world of film production and distribution who are joined by an actor-writer and a specialist in the distribution/promotion of French films in the US. They explore patterns of global circulation and shed light on the ways that the geography of Transnational Hollywood is being transformed in light of changing professional practices, government policies, and new technologies.

Participants

Bill Mechanic (Chairman and CEO, Pandemonium Films; former Chairman/CEO of Fox Filmed Entertainment), **Adeline Monzier** (US representative for UNIFRANCE, the organization that promotes French cinema outside France), **John Ptak** (Producer and former agent), **Rena Ronson** (Head of the Independent Film Group, United Talent Agency), **Robert Townsend** (Actor, writer, and producer). Additional participants to be confirmed.

Michael Berry (Professor of Contemporary Chinese Cultural Studies, UCLA), **Michael Curtin** (Professor of Film and Media Studies, UCSB), **Nitin Govil** (Associate Professor of Cinema & Media Studies, USC), **Jennifer Holt** (Associate Professor of Film and Media Studies, UCSB), **Denise Mann** (Professor in the UCLA School of Theater, Film, and Television), **Michael Renov** (Professor of Critical Studies and Vice Dean for Academic Affairs, USC), **Violaine Roussel** (Professor of Sociology, University of Paris 8-CNRS/USC).

Opening words by **Elizabeth Daley** (Dean of the School of Cinematic Arts, USC)
Conclusion by **Jim Wiatt**

Organizers

The event is co-organized by Michael Renov (Professor and Vice Dean, University of Southern California), Michael Curtin (Mellichamp Professor, University of California, Santa Barbara), and Violaine Roussel (Professor at the University of Paris VIII & Affiliated faculty at USC). It is co-sponsored by the French National Agency for Scientific Research (CNRS), the UCSB Mellichamp Global Dynamics Initiative, and the USC School of Cinematic Arts.

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Location

USC School of Cinematic Art (SCA) / 1st Floor, Room 108 (Ray Stark Family Theater)
Maps: <http://cinema.usc.edu/about/directionsmaps.cfm>
<http://web-app.usc.edu/maps/>

This event is free and open to the public.

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